

Living the Vision Goals and Objectives

1. To be nationally and internationally recognized for its academic programs at all levels (two-year, undergraduate and graduate).

Performance Standard: NMSU will be in the top quartile among peer institutions for each measure

New Mexico State University's objectives are to:

	Peer	College	Dashboard
a. Attract increasing numbers of well-qualified students at all academic levels			
Average ACT score.....	X	X	X
Number of National Merit Scholars.....	X	X	
Number of Hispanic Merit Scholars.....	X	X	
Freshmen in the top ten of the high school class.....	X	X	X
Acceptance rate.....	X		
Yield rate.....	X		
b. Enroll a competitive proportion of students from New Mexico two-year institutions			
Percentage of students transferring.....		X	
c. Enroll a competitive proportion of degree-seeking international & out-of-state students			
Percent of degree seeking international students.....	X	X	
Percent of out of state students.....	X	X	
d. Enroll a competitive proportion of degree-seeking graduate students			
Percent of total enrollment.....	X	X	
e. Increase retention and graduation rates			
Retention rate.....	X	X	X
Graduation rate.....	X	X	X

2. To have high quality, diverse faculty, staff and student body.

Performance Standard: NMSU will be in the top quartile among peer institutions for each measure

New Mexico State University’s objections are to:

	Peer	College	Dashboard
a. Increase diversity among students, staff and faculty			
Student demographics		X	
Staff Demographics		X	
Faculty Demographics	X		
b. Attract and tenure faculty with terminal degrees similar to peer institutions			
Institutional Employees with faculty status	X	X	
Institutional Employees – tenured faculty	X	X	X
Percentage of full time instructional faculty with doctorate, professional degree	X	X	
c. Develop and maintain a comprehensive compensation package competitive with peer institutions			
Average salary of full time instructional faculty across all disciplines	X	X	X
d. Provide faculty in adequate numbers to assure quality teaching and academic support for students at all academic levels			
Student credit hours per instructional faculty	X	X	
Student faculty ratio	X	X	X
Percent of classes under 20 students	X	X	X
Percent of classes over 50 students	X	X	X

3. To be nationally and internationally recognized in research and creative activity.

Performance Standard: NMSU will be in the top quartile among peer institutions for each measure

New Mexico State University’s objectives are to:

	Peer	College	Dashboard
a. Obtain increasing levels of external funding for research to achieve parity with peer institutions			
Total research and development expenditures.....	X	X	X
Research expenditures per employee.....	X	X	
b. Increase discipline specific creative activities to achieve parity with peer institutions			
New index for publications by discipline.....	X	X	
New index for Ph.D. program productivity.....	X	X	

4. To serve as an engine for economic, social, educational and community development in New Mexico.

Performance Standard: NMSU will be in the top quartile among peer institutions for each measure

New Mexico State University’s objectives are to:

a. Increase technology transferred from university research and creative activity to New Mexico businesses			
Invention disclosures per million dollars of sponsored research.....	X	X	X
Licenses and options.....	X	X	
U.S. patents issued.....	X		
Start up companies formed.....	X		
Research and technology parks – number of companies.....	X		
b. Increase extension, outreach and related efforts to facilitate economic, social, educational and community development			
No of k-12 youth participation in youth development.....	X	X	
No of adult volunteers, programs t increase knowledge.....	X	X	
No of clientele participating in economic development programs.....	X	X	X
No of clientele participating in health and well being programs.....	X	X	X
No of clientele participating in natural resources management programs.....	X	X	X

5. To be an excellent steward of all resources dedicated to achieving the vision of the University.

Performance Standard: NMSU will be in the top quartile among peer institutions for each measure

New Mexico State University’s objectives are to:

	Peer	College	Dashboard
a. Increase percentage of alumni donors to achieve parity with peer institutions.....	X	X	
b. Allocate resources for instruction, research, service and administration similar to peer institutions			
Tuition and fee revenue as a percentage of principal revenue.....	X		X
State appropriations as a percentage of principal revenue.....	X		X
Instructional expense as a percentage of principal revenue.....	X		
Research/public service expense as a percentage of principal revenue.....	X		
Student services expense as a percentage of principal revenue.....	X		
General expense as a percentage of principal revenue.....	X		
c. Attract endowed funds to achieve parity with peer institutions.....	X		
d. Allocate resources to reflect increases and decreases in enrollment, formula funding and student credit hours generated			