

Benchmarked Key Performance Indicators

Graduation Goal #1

- KPI 1 **One-year retention rate for first-time entering students**
10% increase by Fall 2017
- KPI 2 **Four-year and six-year graduation rates for first-time entering students**
10% increase by Spring 2017
- KPI 3 **Percent of graduate students completing within 150% of time**
5% increase by Spring 2016
- KPI 4 **Percent of bachelors degree recipients matriculating to graduate and professional schools**
10% increase by Fall 2017
- KPI 5 **Percent of first-time students who enter with no deficiencies**
ACT composite score of the 75th percentile
5% increase by Fall 2016
- KPI 6 **Student/faculty ratio**
Student credit hours per faculty
Within peer norms by Fall 2014
- KPI 7 **Undergraduate degrees granted to students placed at-risk for completion**
TBD

Diversity

- KPI 8 **Percent of underrepresented tenure system faculty**
1% increase per year
- KPI 9 **Percent of underrepresented staff and faculty in leadership positions**
1% increase per year
- KPI 10 **Percent of underrepresented undergraduate students**
Consistent with state population
- KPI 11 **Percent of underrepresented graduate students and assistants**
Within peer norms
- KPI 12 **Percent of underrepresented students graduating**
Weighted graduation rate
1% increase per year

International Reach

- KPI 13 **Number of international students**
5% increase by Fall 2014
- KPI 14 **Number of students who study abroad**
5% increase by Fall 2014
- KPI 15 **Number of faculty who travel abroad in support of academic and/or research programs**
5% increase by Fall 2014
- KPI 16 **Number of externally funded international collaborations**
5% increase by Fall 2014

Economic Engine

- KPI 17 **Number of certificates and degrees awarded**
2% annual increase
- KPI 18 **Intellectual property disclosures, patents, copyrights, trademarks**
Invention disclosures, Creative activity growth
5% annual increase
- KPI 19 **Participants in commercialization activities and programs**
5% annual increase
- KPI 20 **Research park development**
Research park tenant employees
3% annual increase
- KPI 21 **Clientele reached by extension**
Off-campus clientele served per capita
1% annual increase

Effectiveness and Efficiency

- KPI 22 **Number of funded research collaborations**
Interdisciplinary proposal growth
3% annual increase
- KPI 23 **Number of collaborative research publications**
5% annual increase
- KPI 24 **Alternative revenue generated**
\$100K annual increase

Alumni and Friends

- KPI 25 **Alumni giving rate**
3% annual growth
- KPI 26 **Endowment value per student**
Endowment value per total university expense
3% annual increase
- KPI 27 **Annual funds raised**
3% annual increase

Culture of Pride

- KPI 28 **Faculty, staff, student attendance at events**
3% annual increase
- KPI 29 **Public attendance at university events**
3% annual increase
- KPI 30 **Departmental view books**
100% by Spring 2015