



## **President's Success Goal 7 – Culture of Pride**

Build a culture of pride in partnership and achievement in our classrooms, studios and laboratories and on our campuses, courts and fields.

“Build a culture of pride and connection between students, faculty/ staff, Athletics, and Community in an effort to express what it means to be an NMSU Aggie.”

7.1 Develop a culture of pride in knowledge of NMSU traditions.

KPI:

1. EVERYONE know the fight song.
2. Faculty & Staff- know the President's Success Goals- be apart of the implementation of these goals.
3. Faculty & Staff- encourage students by emphasizing the importance of the President's Challenge Coin.
  1. Take part and interest in a student's progress towards graduation.
4. Faculty and staff member adopt a student-Not to advise academically, but to show support and interest in a student’s progress towards their degree- to encourage the challenge coin process, etc

7.2 Develop a culture of pride by attending NMSU events:

KPI:

1. Take part in yearly traditions:
  1. Encourage Students, Faculty, & staff to attend important events (Convocation, Commencement, Aggie Welcome Week activities)
  2. Bring back Ring Ceremony
2. Measure attendance at home events
  1. Number of student tickets sold/ Number of Faculty & Staff tickets sold.


7.3 Develop a culture of pride by exhibiting NMSU products/logos


KPI:

1. EVERYONE wear Crimson on Fridays!
  1. Develop common departmental shirts/polos that everyone wears on Fridays.
2. Community take part by flying the flags on Friday and Saturdays.
3. Every department develop view books and brochures to give out to visitors who might be interested in coming to NMSU.

7.4 Develop a culture of pride by being recognized for having a high quality Faculty, Staff and Student body.

KPI: Show pride in NMSU by encouraging Students, Faculty, and Staff to be a part of Employee Council, Faculty Senate, ASNMSU, and other councils in which the goal is to develop and improve NMSU's mission and vision.



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1. Show pride by wanting to take part in committees and programs that shape NMSU.
  2. Encourage New Employee Orientation
  3. Encourage professional behavior amongst professionals at NMSU (being civil/professional towards one another in communication). Motivation-Rewards

#### 7.5 Achieve success via partnership in participation

Strategy: Facilitate, market, reward and celebrate collaborative efforts

KPI 7.5.1 –Academic, Athletic, Student and Alumni Event Partnership Target: ?

