



**Draft document of International Reach Workgroup**  
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**President's Success Goal 3- International Reach**

Focus our international reach to prepare students for a global society and expand our land-grant teaching and research missions

***Background and Definitions***

Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education. To be fully successful, it must involve active and responsible engagement of the academic community in global networks and partnerships. (<http://www.nafsa.org>)

***Scope, Approach, and Process***

The goal to internationalize New Mexico State University may be achieved following nine criteria used by the 2010 Selection Jury for the Senator Paul Simon Award for campus internalization (*Internationalizing the Campus: Profile of Success at Colleges and Universities*, NAFSA, Association of International Educators; <http://www.nafsa.org/-/File/-itc2010.pdf>):

- i. The campus has been widely internationalized across schools, divisions, departments and disciplines
- ii. There is evidence of genuine administrative or even broad-level support for internationalization
- iii. The campus-wide internationalization has had demonstrable results for students
- iv. The institution's mission or planning documents contain an explicit or implicit statement regarding international education
- v. The institution's commitment to internationalization is reflected in the curriculum
- vi. The campus-wide internationalization has demonstrable results with faculty
- vii. There is an international dimension in off-campus programs and outreach
- viii. There is internationalization in research and/or faculty exchange
- ix. The institution supports education abroad as well as its international faculty, scholars, and students


**Objective 3.1** – Internationalize the NMSU campus.

Strategy 3.1: Expand reach of internationalization efforts. Seek and encourage engagement of academic, international, and constituent communities.

KPI 3.1.1. An international information table will be set at new student orientation.

Target: Fall 2012





KPI 3.1.2. A passport day will be established on campus and a scholarship fund will be created to assist students with the purchase of passport.

Target: Fall 2013

KPI 3.1.3. The number of foreign students at NMSU will increase as a result of coordinated efforts among the Study Abroad Office, International Student Services, Alumni Office, currently enrolled students, faculty, staff, and overseas alumni, and participation in recruiting fairs outside of the United States, and integration of international students into campus life and local community activities.

Target: Fall 2015

KPI 3.1.4. The number of inquiries to NMSU by foreign students will increase as a result of the dissemination of catalogs and brochures about NMSU through institutions around the world and information posted on NMSU website.

Target: Fall 2013

KPI 3.1.5: The number of NMSU students seeking an international experience abroad, in terms of internships and volunteering opportunities will increase as a result of channels established by NMSU in cooperation with Career Services, Alumni Office, International organizations and institutions

Target: Fall 2013


KPI 3.1.6. There will be an increase in the number of training sessions in cross-cultural communication for U.S. students and staff and for international students.


Target: Fall 2013

**Objective 3.2** – Secure from central administration genuine commitment and support of international initiatives and activities.

Strategy 3.2.A: Secure permanent funding for a Dean of International Programs and provide adequate staffing to support the international initiatives set forth by the University and the dean.

Strategy 3.2.B: Ensure that NMSU commitment to International Programs is comparable to its Peer Institutions as evidenced by its allocation of fiscal resources and the necessary staffing to carry out this work. Conduct Peer Institution review of resource commitment to international programs and compare to NMSU's commitment.





KPI 3.2.1: NMSU will have installed a permanent Dean or Vice President of International Programs as well as the necessary staff to direct the university in its international initiatives.

Target: Fall Semester 2012

KPI 3.2.2: Evidence that NMSU's fiscal and staffing support to carry out its international directives is compatible with peer institution's international program support.

Target: Fall Semester 2012

**Objective 3.3 – Expand international opportunities for NMSU students on all campuses.**

Strategy 3.3.A: Bolster academic and experiential learning opportunities of an international nature for all students at NMSU main and branch campuses.

KPI 3.3.1: Increased number of Study Abroad students taking language and other courses. Increased number of students in the international experiential education Aggies Go Global program.

Target: Study abroad 38% increase or from about 290 in FY 2011 to 400 in FY 2012. Aggies Go Global program increase of 60% or from about 25 in FY 2011 to 40 in FY 2012.

KPI 3.3.2: Increased opportunities available to NMSU students for study, internship, research and volunteering opportunities abroad. Establishment of new partnerships and MOU's with international universities and third party program providers.

Target: Fall Semester 2013

KPI 3.3.3: Increased scholarship opportunities for students that participate in international activities as noted above.

Target: Fall Semester 2013


KPI 3.3.4: Enhanced marketing efforts for Study Abroad and Aggies Go Global so more students are aware of study abroad, internships, volunteering and research opportunities overseas.

Target: Fall Semester 2011 and ongoing

KPI 3.3.5: Continue to support Model UN team through fundraising events, promotion and recruitment.

Target: Fall Semester and ongoing





**Objective 3.4** – Ensure that NMSU’s guiding principles (mission and vision statements) show a commitment to internationalization.

Strategy 3.4: In collaboration with the President, Provost, NMSU Senior Leadership Team and the Building the Vision Committee, develop a mission and vision statement for NMSU that includes our efforts to internationalize our campus.

KPI 3.4.1: NMSU’s mission and vision statements will include verbiage regarding our work to further internationalize the University.

Target: Beginning Fall Semester 2012

**Objective 3.5** – Demonstrate NMSU’s commitment to internationalization through a progressive curriculum that includes a focus on global and multicultural events/issues.

Strategy 3.5.A: Provide incentives to departments and programs to increase the international dimension of classes and curriculum.

Strategy 3.5.B: Revise Viewing the Wider World (VWW) class requirements to make international or cross cultural content a requirement.

Strategy 3.5.C: Suggest that all academic advisors at NMSU proactively encourage an international experience; i.e. “When will you be planning to study abroad?”

Strategy 3.5.D: Prepare a resource handbook for academic advisors that will guide them in advising students on opportunities for international experiences.

KPI 3.5.1: A significant increase in the prominence of international issues in General Education (GE) and Viewing the Wider World (VWW) classes will be offered at NMSU.

KPI 3.5.2: Changes to the NMSU Policy Manual identifying VWW classes, such that having an international or cross-cultural component as being mandatory.


KPI 3.5.3: A completed survey of advisors and students evidencing the communication of study abroad opportunities at the advising level.


Target: Fall Semester 2013

**Objective 3.6** – Expand international opportunities for NMSU faculty/staff on all campuses, research and experiment stations.

Strategy 3.6.A: Provide logistical support, guidance and funding opportunities for NMSU faculty/staff that wish to teach, research, develop projects or volunteer abroad.

KPI 3.6.1: Secured funds from Central to allow faculty release time to develop external funding proposals to increase collaborative and other international research efforts





(International Arid Lands Consortium is an example of funding that may support these activities).

KPI 3.6.2: Secured funds from Central to allow faculty release time to develop external funding proposals to support student travel and research abroad (The NSF Research Excellence for Undergraduates program is an example of the type of funding that may support these activities)

KPI 3.6.3: Evidence of increased international collaborative programs that facilitate international research and teaching endeavors.

Target: Spring Semester 2013

**Objective 3.7** – Establish an international component in off-campus programs and outreach.

Strategy 3.7.A: Develop informational pamphlets showcasing international opportunities at NMSU their accessibility and benefits.

Strategy 3.7.B: Distribute pamphlets to extension offices, high schools and colleges within the state.

Strategy 3.7.C: Collaborate with NMSU recruiters to ensure that international opportunities are presented to potential students through hard copy, website and social media.

KPI 3.7.1: Pamphlets will be distributed to all audiences.

Target: Fall Semester 2012

KPI 3.7.2: Inquiries into international programs will increase.


Target: Fall Semester 2013


KPI 3.7.3: Assessment survey indicating if student enrollment decisions have been influenced by increased opportunities to engage in international activities.

Target: Fall Semester 2013

**Objective 3.8** – Prioritize internationalization in research agendas and encourage more faculty exchanges.

Strategy 3.8.A: In collaboration with the Vice President for Research, Deans, Department Heads and International Programs, ensure that faculty are aware of and supported in participating in research initiatives internationally. In regards to faculty exchanges, collaboration between Colleges, Departments and International Programs will work to support the exchange of faculty between NMSU and institutions abroad.





KPI 3.8.1. Grant proposals led by NMSU faculty will include a significant number of collaborations with faculty at institutions abroad.

Target: Fall semester 2013

**Objective 3.9** – Establish clear institutional support for international faculty, scholars and students.

Strategy 3.9: Increase opportunities and support for international scholars, students, and staff to come to NMSU to teach, study, do research, and provide outreach.

KPI 3.9.1: Develop a “play book” for bringing international researchers to NMSU and providing needed support (Library, Aggie Fit, ID card, ability to audit classes, etc).

Target: Fall Semester 2013

KPI 3.9.2: Evidence of increased recruitment activities internationally to bring more students from abroad to NMSU.

KPI 3.9.3: Increased number of MOU’s with partner institutions to develop new relationships that will bring faculty, staff and students from abroad to NMSU.

KPI 3.9.4: Increased funding opportunities supporting faculty, staff and students from abroad to come NMSU.

KPI 3.9.5: Program developed for working with existing visiting students and alumni to develop a network to support bringing faculty, staff and students from abroad to NMSU.

KPI 3.9.6: Enhanced support mechanisms that exist for faculty, staff and students from abroad that come to NMSU (ride board, bike pools, etc).

Target: Fall Semester 2014

