

BTV Committee Summary, July 19, 2011

La Academia (Milton Hall 185) • 7:00 – 9:00am

Bobbie Derlin, Facilitator

Announcements/Feedback

- Workgroups are continuing to work on drafts for the 8/23 submission. The overlap of goals will be a consideration for the consolidated strategic document. Clarification from the President is needed on how Goal #6 (Alumni and Friends) should be incorporated into the academic plan.
- Fall meetings: Conflicts with UAC and other meetings will affect attendance, recurrence of Tuesday meetings will be switched, new schedule will be determined and distributed to the committee

Goal #6 – Alumni and Friends

- Goal #6 draft: D. Prescott review of efforts and development of objectives and strategies, explanation of key performance indicators (KPIs) and possible targets, additional clarification is needed to establish targets for certain KPIs
- Endowment: Conducting another comprehensive campaign would increase it, raising minimum required amount, donors tend to favor endowment giving, interaction between deans and development professionals would help determine appropriate targets
- Alumni: Many institutions suffer from declining giving rate, in the process of hiring of new Executive Director of Alumni Relations, should be sensitive to new position leadership, surveying alumni would assist in the development of new programs, alumni chapters are willing to help but haven't been asked, easier way of giving should be established
- Considerations: Strategic plan should incorporate how the giving process is developed and implemented, focused campaigns tend to be more successful, focusing on NMSU's strengths as a foundation would be more beneficial, engaging students before they graduate and raising awareness of the giving process is crucial

The next meeting is scheduled for Tuesday, 8/2 and Goal #7 – Culture of Pride will be discussed. The meeting will be held in the Corbett Center Colfax Room.

Building The Vision Committee
7-19-11
La Academia (Milton Hall 185)
7:00 – 9:00 a.m.

1. Announcements/Feedback
 - a. Workgroup feedback
 - b. Changing meeting dates/times that conflict with UAC (Sept. 13, Oct. 11, Nov. 8)
2. Goal #6 – Alumni and Friends (Discussion Item)
3. Other

Building The Vision Committee
7-6-11
La Academia (Milton Hall 185)
7:00 – 9:00 a.m.

1. Announcements/Feedback
 - a. Workgroup feedback
 - b. Template
 - c. Fall meetings
2. Workgroup Composition (Discussion Item)
3. Goal #5 – Effectiveness and Efficiency (Discussion Item)
 - a. Goal #5 Draft – S. Ranade
 - b. Critical Thinking Proposal – M. Walker
4. Other



President's Success Goal 6 – Alumni and Friends

Substantially increase our university endowment and alumni giving

Background and Definitions

Scope, Approach and Process

Strategic Plan

Objective 6.1: Increase the University Endowment


Strategy 6.1.A: Conduct a comprehensive campaign with at least 50 percent of the goal targeted for endowment

KPI 6.1.1:	Total Endowment Value	Target:
KPI 6.1.2:	Total Endowment per Student	Target: Top half of peer group
KPI 6.1.3:	Total Funds Raised Annually	Target:

Objective 6.2: Improve and Sustain Relationships with Alumni and Friends

Strategy 6.2.A: The new Executive Director of Alumni Relations will develop an engagement plan designed to increase alumni participation in all areas of the university

KPI 6.2.1:	Alumni Giving Rate	Target: 10 percent
KPI 6.2.2:	Alumni Satisfaction	Target: Comprehensive survey
KPI 6.2.3:	Active Alumni Chapters	Target: Each chapter active annually



BTV Committee Summary, July 6, 2011

La Academia (Milton Hall 185) • 7:00 – 9:00am

Bobbie Derlin, Facilitator

Announcements/Feedback

- Workgroup feedback: Workgroups for Goals 1 through 4 are continuing to meet and making progress
- Template: Feasibility of using template to assist workgroups with their submission, revisions can be made draft template to accommodate respective goal, first drafts are due by 8/23
- Fall meetings: Will still be held on Tuesdays but will move to 7:30am, meeting days after holidays will be moved to Wednesday

Workgroup Composition

- Expanding membership beyond actual workgroup is permissible. Guidelines have not been established for including additional people but it is advisable for the invitation to originate from the workgroup chair.
- Communication plan: Posting of materials and providing opportunities for commentary from university community, plan will be developed by committee, agenda item for further discussion at 9/13 meeting

Goal #5 – Effectiveness and Efficiency

- Goal #5 draft: S. Ranade review of efforts and development of objectives and strategies, will continue to work through objectives and possibly develop KPI's, E&E is a meta-goal and can be a component of other BTV goals, existing E&E committee is handling related issues outside of BTV
- Considerations: Relationship of other NMSU committees to BTV efforts, revenue-sharing and use of IDC and cost share funds, university processes tend to hinder and not support objectives, there is no existing standardization or process for developing service centers or institutes
- Various ideas related to how existing committees or perhaps newly created committees or workgroups would be tasked with BTV implementation were discussed. How existing or created committees or workgroups will support BTV implementation will be discussed further at the 9/27 meeting.
- Critical thinking proposal: M. Walker presentation of having all first-year students take critical thinking (PHIL 211G), description of what course teaches, outline of plan whereby a single instructor could teach all first-year students, benefits for the university, faculty and students, applicable BTV objectives

The next meeting is scheduled for Tuesday, 7/19 and Goal #6 – Alumni and Friends will be discussed. The meeting will be held in La Academia (Milton Hall 185).