

Phd Program in Counseling Psychology Recruitment Strategies

- Keep **current** information packets, brochures, doctoral handbooks available in hardcopy and electronic versions.
- Send thank you letters to professors from other programs that have previously written letters of recommendation and ask them to recommend our program to other students (particularly faculty who are mentoring Underrepresented Minority students and faculty at Hispanic-serving institutions and Historically Black Colleges).
- Take brochures of the doctoral program to distribute at any poster sessions attended by CP faculty and staff at any conference (particularly the American Psychological Association conference, the National Latino Psychology Association conference, and the National Multicultural Conference and Summit), and to supply the Graduate School with these brochures for their recruiting trips.
- Work with other units on campus, so as to maintain the highest availability of Graduate Assistantship positions possible for doctoral students
- Obtain grants that would pay student stipends or provide more Graduate Assistantship hours.
- Update the websites to include positive quotes from students and compile a list of our selling points via student program evaluation and pictures from our Multicultural Research Symposium.
- Post on the website a list of what alumni are doing (particularly as it relates to working in Medically Underserved Areas).
- Make the website as user-friendly as possible with all necessary application forms available on-line.
- Return all email or phone inquiries about the program within 48 hours.
- When interviewing candidates there should be at least two options for the on-campus interview days, and allow students the opportunity to have a phone interview if they can't afford a campus interview. Start using Skype for phone interviews.
- Moved the interview dates up (and the deadline dates) so that we can take advantage of the Travel Awards, and the Fellowship Awards provided by the Graduate School. Submit award nomination for as many admitted students as possible.
- Select current doctoral students who are disadvantaged, underrepresented ethnic minorities to help with on-campus interviews so that they can help recruit new students.
- Throughout the recruitment/admissions/selection process the coordinator of the admissions should have on-going contact with the applicants or coordinate with other faculty to contact the applicants. The coordinator needs to help first generation college students better understand the implicit rules of applying for graduate school.
- Maintain a student-centered program at all costs. Satisfied current students will be our best selling point.