

Building the Vision Committee
La Academia, Milton Hall 185J
Wednesday, October 31, 2012
8:00 – 9:00 a.m.

Minutes (DRAFT)

Members Present: Salim Bawazir, Chris Brown, Bobbie Derlin, Natalie Goldberg, Miley Grandjean, John Gratton, Patricia Hartell, Jeneva Jio, Natalie Kellner, Fred Lillibridge, Ken Martin, Cornell Menking, Martha Mitchell, Soumaila Sanogo, David Smith, Judy (but it wasn't Bosland and I don't see another Judy on the contact list), Mark Walker, Wendy Wilkins, Judy Weisinger (attending for Azadeh Osanloo), Pamela Wood

Members Absent: Vimal Chaitanya, Kathy Hansen, Mark Kittleson, Mike Morehead, Azadeh Osanloo, Maryah Shewcraft, Elizabeth Titus

Announcements

- Provost Wilkins speaks to President Pachecho about BTV doc.

Provost Wilkins had a conversation with President Pachecho about the status of the BTV doc, specifically the status of the particular goals since they have been closely associated with former President Couture. Pachecho is receptive to modify the plan based off of the recommendations of this group.

- Teaching and research still not their own goals


There was lots of discussion surrounding this within whole group. We could have teaching as a goal with graduation as a sub-goal, and then add research as the 8th goal on BTV list.

- Are all the elements in place?

Soumaila Sanogo would like to see more streamlining, as he thinks all the needed elements are already here. Document shared - [BTV Metrics Subcommittee](#).

Provost Wilkins mentioned how not all four main elements of our public land-grant institution are currently being represented in BTV: teaching, research, community, and service and outreach. Perhaps a way to think about it is look at each BTV criterion and see how it impacts the four land grant goals.

If public presentation is important, then we might want to think about a graphical representation/interpretation to supplement the document and appear on website.



Associate Provost Derlin suggests having a staff review of the BTV and extract the pieces that are currently about research and consolidate that to see what it looks like on paper. We might be able to look at the next meeting. We could direct goal one and make it more directed towards teaching. We might be able to give the next President this doc to say “this is who we are.” We need a strategy that doesn’t change.

- Re-think our brand

“Live, learn, thrive” is NMSU’s current brand statement. It isn’t directly related to the “why” of why faculty members come to work. Faculty talked about really changing the lives of students and making them students of the world...we need a brand statement that portrays that.

Subcommittee Meetings

- Patricia switched to Coordination and Implementation Subcommittee.
- Communication Subcommittee
 - Provost Wilkins joined the group.

Clarification of the subcommittee’s role: The goal of each committee is to communicate with the other BTV subcommittees on what ideas you have. The idea was to make sure that each group wasn’t spinning off into separate directions.

Communication Subcommittee will plan to meet with ASNMSU regularly to let them know what is happening.

Next Steps

- Next Building the Vision Committee Meeting – November 30, 2012, 8 a.m. – 9 a.m. in La Academia (Milton Hall 185)
- Staff review of BTV and extract the pieces that currently deal with research and consolidate it.

To Dos:

- Miley will join the communication group for their next meeting to discuss BTV site and a BTV graphical representation.
 - Should be able to show the BTV website off at the next meeting.