BTV Committee Summary, June 8, 2011
Corbett Center Colfax Room • 7:00 – 9:00am
Bobbie Derlin, Facilitator

Announcements/Feedback
- July 5th meeting will be moved to July 6th to accommodate member availability.
- Summer meetings will be extended to 9am to allow for more discussion time. It is understood if members need to leave earlier.
- Mission documents: Posted on website, will be used to prepare a first draft of NMSU’s mission statement, send any input to A. Vasquez so that it can be reflected in the draft, should incorporate input from HSI working group

Values at NMSU
- Background: B. Derlin commentary on NMSU’s previous considerations of value statement
- Issues: Most people are unaware of institutional mission and value statements. Value statements tend to be generic and undistinguished. Stating values could imply that others are excluded and thus unimportant.
- Considerations: It is better to develop a more comprehensive mission statement that integrates values. Including NMSU’s strengths (e.g. service to students, research) and distinguishing factors (e.g. only land-grant HSI in U.S.) is ideal. President Couture’s seven goals can also serve as a guide.

Goal #3 – International Reach
- Workgroup: Met to explore ideas and examine materials, drafted preliminary exploration document, C. Brown review of their analysis of four objectives from Committee Kick-Off document
- Process: Can be facilitated more efficiently and effectively with support of administration. Developing playbook would streamline and expedite efforts. Building upon existing plans and ideas would be beneficial.
- Considerations: Increasing university encouragement, awareness and involvement, fostering collaboration between student advisors and other NMSU groups, securing funding for both student and faculty participation, new program development, opportunities to share international experiences, leadership plans for International Programs

Other
- Goal #1 (Graduation): B. Nosbisch reference to Chronicle of Higher Education article (“Just Showing Up: Educators Focus on Attendance to Help Students Succeed”), providing too much choice for students could interfere with success, more direction and fewer alternatives can be valuable

The next meeting is scheduled for Tuesday, 6/21 and Goal #4 – Economic Engine and mission statements will be discussed.
Building The Vision Committee
6-8-11
Corbett Center Colfax Room
7:00 – 9:00 a.m.

1. Announcements/Feedback
   a. Workgroup feedback
   b. Consider moving 7/5 meeting date
   c. Extended meeting times for summer
   d. Mission documents

2. Values at NMSU (Discussion Item)

3. Goal #3 – International Reach (Discussion Item)

4. Other

Building The Vision Committee
5-24-11
La Academia (Milton Hall 185)
7:00 – 8:30 a.m.

1. Announcements/Feedback
   • Workgroup feedback
2. BTV Activities (Discussion Item)
   • Summer
     o Commence working group meetings
   • Fall
     o Engage subject matter experts
   • Captain’s Corner
   • Update on Mission
3. Access at NMSU (Discussion Item)
4. Goal #2 – Diversity (Discussion Item)
5. Other
Preliminary Explorations of International Reach Workgroup
Soumaila Sanogo, Patty Hartell, and Christopher Brown
Drafted 3 June 2011

Above members met on 3 June 2011 and explored ideas on increasing international reach of NMSU as part of the BTV strategic plan. All discussion ideas were recorded and compiled by Christopher Brown.

Materials examined included:
- slide # 4 of the Sample Plan PPT file shared at the Kickoff,
- 2004-2009 International and Border Programs (IBP) Strategic Plan, and
- white paper from the 2010 Internalization Forum (Everett Egginton’s 1 March 2010 memo to President Couture).

We reviewed slide # 4 of the Sample Plan PPT file as a starting point. Four objectives were outlined in the slide along with a strategy for each. We examined each objective and strategy and made some suggestions for each objective.

- **Objective 3.1** – Develop and support nationally and internationally recognized interdisciplinary areas of excellence.
  - **Strategy**: Establish faculty task force and implement recommendations.
  - **Our suggestion**: We felt this did not speak to the specifics of international issues and a task force was not necessary, given extensive past work of IBP.

- **Objective 3.2** – Provide relevant and advanced curriculum to develop critical thinking skills.
  - **Strategy**: Task faculty curriculum body with establishing advanced curriculum.
  - **Our suggestion**: We felt this was something that should be done in all teaching efforts at NMSU and again did not speak to the specifics of international issues. We did see these ideas as those that could be worked into Objectives noted below.

- **Objective 3.3** - Provide programs and curriculum supporting evolving and global careers.
  - **Strategy**: Task faculty curriculum body with keeping abreast of and responding to trends.
  - **Our suggestion**: We felt the thrust of this objective was in line with increasing international reach, but we suggest recasting this as “working to train students to be interested in, knowledgeable about, and motivated to travel abroad and study international issues.” Specific things we can do to advance this include:
    - Provide incentives to departments and programs to increase the international dimension of classes and curriculum,
    - Work with career services to increase international opportunities brought to campus,
    - Work with ASNMSU, Deans, and Department Heads to more effectively get the word out, and
• Work in specific ideas from Objective 3.2 concerning curriculum development and outcomes assessment to insure we are doing this work effectively.
  o **Objective 3.4** - Expand international endeavors.
  • **Strategy** - Task Dean of International Programs with refining and implementing an international program plan, focusing on:
    o Increasing Faculty Opportunities Abroad,
    o Increasing Student Opportunities Abroad,
    o Developing more International Collaborative Programs, and
    o Facilitating International Research and Teaching Endeavors
  • **Our suggestion** – Cross walk these ideas with past work of the Office of International and Border Programs, including the 2004-2009 Strategic Plan and Everett Egginton’s 1 March 2010 memo to President Couture to identify specific actions to take. Some ideas to advance include:
    o Develop a “play book” for bringing international researchers to NMSU and providing needed support (Library, Aggie Fit, ID card, ability to audit classes, etc),
    o Work to secure funds from Central to allow faculty release time to develop external funding proposals to support student travel and research abroad (The NSF Research Excellence for Undergraduates program is an example of the type of funding that may support these activities), and
    o Work to secure funds from Central to allow faculty release time to develop external funding proposals to increase collaborative and other international research efforts (International Arid Lands Consortium is an example of funding that may support these activities).
BTV Committee Summary, May 24, 2011
La Academia (Milton Hall 185) • 7:00 – 8:30am
Bobbie Derlin, Facilitator

Announcements/Feedback
- B. Derlin will facilitate all future meetings.
- Workgroup feedback: This will be a standing agenda item. Any workgroup can address the larger committee at any time.
- Sending substitutes are not necessary if a member is unable to attend a meeting.

BTV Activities
- Staff updates: N. Kellner has been in contact with workgroup captains. M. Morehead has agreed to chair the Diversity workgroup. Staff is collaborating with J. Bosland for data related to diversity.
- Workgroup process: Clarification provided on how workgroups should proceed. As previously agreed, meetings with the whole committee will serve as a larger conversation about goals to provide initial input. The individual workgroups will determine how and when their efforts progress. In the interest of time, it is recommended that workgroups convene prior to the discussion of their respective goal.
- Subject matter experts: Consideration for individual goals in the fall
- Captain’s Corner document: Name will probably change, additional item (interact with other relevant university committees) has been included, suggestion to add statements regarding integration of technology and other areas of priority (e.g. diversity) into goals and strategies
- Update on mission: Staff will obtain mission statements from peers and other institutions of interest and prepare draft NMSU mission statement for discussion over the summer.
- Suggestions for additional resources: Delano Lewis and Kristian Chervenock (international strategic planning), Ricardo Jacquez (state group examining achievement gap), McKinley Boston and Deborah Widger (Aggie Spirit Game Day Experience)

Access at NMSU
- Academic preparedness: Institutions have found that accepting better prepared students increases graduation rates. For NMSU, this would involve a reconsideration of entrance requirements and allowing colleges to have more latitude in their own entrance requirements. There is no formalized plan to assist students who are not academically prepared or with their first two-year experience.
- Land-grant mission: Doesn’t imply open access, changing admission standards could impact it, aspirations will not be met by only serving the needs of the state since there are multi-faceted interests
- Graduation rates: Required by state to measure, should consider added-value and weighted rates to better represent success, uncertainty about whether the legislature would be willing for institutions to admit less students if rates are increasing
- Remediation: Community colleges understand this is their role. They rely on the support of four-year institutions to advocate its need.
- Economics of access needs to be considered.
Goal #2 - Diversity

- Along with race and ethnicity, it is important to consider diversity in terms of gender, age, disability status and lifestyle.
- Culture of higher education: widening gap for males, parent awareness of first-generation students, sensitivity to NMSU's Hispanic-serving status, orienting faculty to unique aspects of the university and its students